



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Centriply-NDIR  
405 LEXINGTON AVE 8TH FLOOR  
NEW YORK, NY 10174-0002

**Contract #** 4932619  
**Schedule Dates** 07/30/21-08/08/21  
**Advertiser** 60 Plus Association-NDIR (142905)  
**Agency** Centriply-NDIR (20621)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Medicare Negotiation (1594544)  
**Salesperson** MultiMarket, MultiMarket (4864)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2157  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 07/29/21  
**Last Modified** 07/30/21  
**Entered By** Temeka Richardson  
**CO-OP** No  
**External #**  
**Demo** H  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,750.00  
**Net Total** \$21,250.00  
**Sales Tax**

**Washington (WJLA)**  

By Broadcast Month	Spots	Rate
Aug. 2021	22	\$25,000.00
<b>Grand Total:</b>	<b>22</b>	<b>\$25,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/30/21-07/30/21	1	:30	9A- Live with Kelly	2					X			1	\$600.00	\$600.00	Washington (WJLA)	KELLY	7/29/21
1.0.1	Closed Preempt (1)	07/30/21															Washington (WJLA)	Pre-empt/Spot -	
2.0	Normal Line / SPOT (1)	08/02/21-08/06/21	1	:30	9A- Live with Kelly	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)	KELLY	7/29/21
3.0	Normal Line / SPOT (3)	07/30/21-07/30/21	1	:30	10A- Rachael Ray	2					X			1	\$500.00	\$500.00	Washington (WJLA)	RACH RAY	7/29/21
3.0.1	Closed Preempt (3)	07/30/21															Washington (WJLA)	Pre-empt/Spot -	
4.0	Normal Line / SPOT (3)	08/02/21-08/06/21	1	:30	10A- Rachael Ray	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)	RACH RAY	7/29/21
5.0	Normal Line / SPOT (4)	08/01/21-08/08/21	1	:30	10:30A- Government Matters	1							X	2	\$1,000.00	\$2,000.00	Washington (WJLA)	GOV MATTERS	7/29/21
6.0	Normal Line / SPOT (5)	07/30/21-07/30/21	1	:30	12P- News-7News ON YOUR SIDE at Noon	2					X			1	\$750.00	\$750.00	Washington (WJLA)	NOON	7/29/21
6.0.1	Closed Preempt (5)	07/30/21															Washington (WJLA)	Pre-empt/Spot -	
7.0	Normal Line / SPOT (5)	08/02/21-08/06/21	1	:30	12P- News-7News ON YOUR SIDE at Noon	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Washington (WJLA)	NOON	7/29/21
8.0	Normal Line / SPOT (6)	07/31/21-07/31/21	1	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM	1						X		1	\$800.00	\$800.00	Washington (WJLA)	6P NEWS	7/29/21

## CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT (6)	08/07/21-08/07/21	1	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM	1						X			\$800.00		Washington (WJLA)	6P NEWS	7/29/21
9.0.1	Closed Preempt (6)	08/07/21															Washington (WJLA)	Program Change/Exception - Tennis Citi Open	
10.0	Normal Line / Access (7)	07/30/21-07/30/21	1	:30	7P- Wheel Of Fortune	2					X			1	\$3,000.00	\$3,000.00	Washington (WJLA)	WHEEL	7/29/21
10.0.1	Closed Preempt (7)	07/30/21															Washington (WJLA)	Pre-empt/Spot -	
11.0	Normal Line / Access (7)	08/02/21-08/06/21	1	:30	7P- Wheel Of Fortune	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WHEEL	7/29/21
12.0	Normal Line / SPOT (2)	08/01/21-08/01/21	1	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	FULL MEASURE	7/29/21
13.0	Normal Line / SPOT (2)	08/08/21-08/08/21	1	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	FULL MEASURE	7/29/21
14.0	M/G For 3.0.1 / SPOT (3)	08/02/21-08/06/21	1	:30	10A- Rachael Ray	1	X	X	X	X	X			1	\$500.00	\$500.00	Washington (WJLA)	RACH RAY	7/29/21
15.0	M/G For 1.0.1 / SPOT (1)	08/02/21-08/06/21	1	:30	9A- Live with Kelly	1	X	X	X	X	X			1	\$600.00	\$600.00	Washington (WJLA)	KELLY	7/29/21
16.0	M/G For 6.0.1 / SPOT (5)	08/02/21-08/06/21	1	:30	12P- News-7News ON YOUR SIDE at Noon	1	X	X	X	X	X			1	\$750.00	\$750.00	Washington (WJLA)	NOON	7/29/21
17.0	M/G For 10.0.1 / Access (7)	08/02/21-08/06/21	1	:30	7P- Wheel Of Fortune	1	X	X	X	X	X			1	\$3,000.00	\$3,000.00	Washington (WJLA)	WHEEL	7/29/21

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18.0	M/G For 9.0.1 / SPOT (6)	08/08/21-08/08/21	1	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM	1							X	1	\$800.00	\$800.00	Washington (WJLA)	6P NEWS	7/30/21

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